

# EGLINTON BUSINESS PROFILE

Learn about the history, unique shops and restaurants in the neighbourhoods along Eglinton Avenue.

## Jamall Caribbean Custom Tailor

611 Oakwood Ave | 416-781-1685

EXPERIENCE  
EGLINTON 

Vernal, the owner of Jamall Caribbean Custom Tailor, has been a tailor for 57 years, since he was a teenager. At the Eglinton and Oakwood location for 44 years, Vernal knows everybody in the neighbourhood.



Straight out of high school, Vernal attended trade school in the craft as he has always loved suits.

“Tuxedos, double breasted, single breasted, suits for wedding parties. I love them all!” says Vernal.

Having been in the business for over four decades, Vernal has seen hundreds of fashion trends. In the past year, men have moved from the less formal to formal again, bringing in even more business for Vernal.

“People are moving back to more fitted clothing.” explains Vernal.

Vernal enjoys making suits from top to bottom. He used to make dresses and coats, but currently focuses mostly on suits and small alterations.

Generally, clients see something they like online and bring Vernal a picture to create from. The most eccentric requests are safe with Vernal: “Tailor-client privilege!” chuckled Vernal, when asked what the craziest item a client has ever asked for.

Vernal’s creations are inspired by many cultures - from suits with Chinese collars to suits with vibrant-colour fabrics for Indian wedding parties.

If clients bring in their own fabric, they can expect to pay around \$400 for a custom-made suit. If Vernal supplies the fabric, a custom made suit costs around \$500-\$600, with cashmere coming in on the high end.

“I love this business,” says Vernal. “I started so young. I’ve never been pressured to do any work. I’ve seen many businesses come and go, and I’m very happy I’ve stayed at the same location all these years. I have both regulars and new clients walk in every day. I love this neighbourhood and business is good!”

